

7. Extension Activities:

1)Karta shetkari: A study of the mind, A Journey of Entrepreneurship-

Residential training program of the Karta Shetkari initiative, organized by sahyadri farms, was successfully completed during 18 to 20 april 37 student participated of first year 2024-25 Batch





Students participated in the Karta Shetkari Workshop from 18/04/2025 to 20/04/2025 at Sahyadri Farms Nashik.

2) Entrepreneurship Development Programme

K. K. Wagh College of Agriculture Business Management organized ‘**Entrepreneurship Development Programme -2021-22**’ in 24th and 25th March 2022 at Dr. Punjabrao Deshmukh Auditorium, K. K.Wagh College of Agriculture Nashik.

Sr. No.	Guiding Sessions Topics	Name of Resource Person
1	How to select right business option and business opportunities in Organic sector.	Mr. Manohar Shete, Founder and CEO M & M Industries, Nashik Vivekon Lanka Pvt. Ltd. Colombo, Sri Lanka.
2	Entrepreneurial opportunities in Food processing	Mr. Hemraj Rajput, SMS (Horticulture), KVK, YCMOU, Nashik
3	Poultry farming : Opportunities and challenges	Dr. Anil Phadke, Director, AJ poultry farm, Nashik.
4	Potential of Agricultural commodities in international trade	Mr. Mukund Kulkarni, Consultant , Import and Export

5	Essentials of Financial Management in Agribusiness	Mr. Sanjay Goyal Chartered Accountant and financial Advisor
6	How to start the FPC..	Mr. Akshy Patil Manager Krishak Mitra Agro Services, Sinner ,Nashik
7	Opportunities in Dairy industry	Mr. Somnath Kharat Director, Dairy Power Pvt. Ltd, Saikheda, Nashik.

Photos of EDP Programme



Mr. Manohar Shete, delivered lecture on How to select right business option and business opportunities in Organic sector. Date – 24/03/2022



Mr. Somnath Kharat Delivered lecture on Opportunities in Dairy industry. Date – 25/03/2022

4) Radio Talks

Sr. No.	Name of Programme	Name of Teacher	Date
1	मृदा विज्ञानासमोरील वाढती आव्हाने	Prof. S. R. Shinde	27/02/2023
2	भाजीपाला पिकांच्या विक्रीचे व्यवस्थापन	Prof. P.K. Makhare	11/10/2021
3	कृषि उद्योजक होणे काळाची गरज	Prof. P.K. Makhare	23/01/2020
4	ई- चौपाल	Prof. K.P. Jadhav	21/09/2019
5	डिजिटल मंडी	Prof. P.K. Makhare	22/10/2019
6	मोबाईल लर्निंगचा शेतीमधे उपयोग	Prof. K. P. Jadhav	27/03/2017
7	फार्मर्स प्रोडुसर कंपनी काळाची गरज	Prof. P. K. Makhare	24/04/ 2017

5) Research Publication

Sr. No.	Title of research Article	Name of Publication Journal	Name of Teacher	Date
1	Market Development Strategy FPC's: A Path to empowering farmers and expanding market access.	Souvenir	Prof. A. K. Derle	February, 2025
2	Investigating factor Affecting Consumer Attitude Towards and Purchase Intentions of Organic food Products through Literature	Souvenir	Prof. P. A. Ghule	February, 2025

3	Comparative Efficacy of botanicals and bio-agents on shoot and fruit borer (<i>Leucinodes orbnalis</i> G.) on brinjal (<i>Solanum melongena</i> L.)	International Journal of Advanced Biochemistry Research 2024; SP-8(8): 616-620	Prof. K. M. Idhol	August-2024
3	Assessment of Drought Stress of Two Genotypes of Sorghum (<i>Sorghum bicolor</i> L.) Using Physiological Parameters	International Journal of Plant & Soil Science 36(8):336-43	Dr. S. A. Jondhale	July-2024
4	Evaluation of Physiological Efficiency in Sorghum (<i>Sorghum bicolor</i> (L.) Moench) Genotypes under Drought Stress	International Journal of Plant and Soil Science.36(7):309-316	Dr. S. A. Jondhale	June-2024
5	Preseason Promotional and Extension Activities being Conducted by ResearchSeedSellingSeedCompanies for the Hybrid Maize Crop	Asian Journal of Agricultural Extension, Economics & Sociology 2023; 41(9): 896-899	Prof. H. R. Sunar	Aug-2023
6	Allelopathic Effect of <i>Parthenium hysterophorus</i> (L.) on the Seed Germination and Seedling Growth of Sorghum Seeds	Eco.Env.&Cons.29(November Suppl Issue):(S226-S231)	Dr. S. A. Jondhale	Nov-2023
7	Heterosis Studies For Grain Yield And Yield Components In Rabi Sorghum [<i>Sorghum Bicolor</i> (L.) Moench.]	International Journal of Plant and Soil Science. 34(23):1706-1719	Dr. S. A. Jondhale	Dec-2022

5) Popular Article

Sr. No.	Name of Article	Name of Teacher	Publication Details
1	हिरवळीचे खत : प्रकार व फायदे,	Prof. S. R. Shinde	□□□□ □□□□ Feb-2023

2	नैसर्गिक -सेंद्रिय खते म्हणजे माती तसेच पिकांना वरदान	Prof. S. R. Shinde	□□□□□□ □□□□□□ Feb-2023
3	मृदा विज्ञानासमोरील वाढती आव्हाने	Prof. S. R. Shinde	Agrowon 25 Jan-2023.
4	पिकांच्या वाढीसाठी आवश्यक अन्नद्रव्यांचे कार्य	Prof. S. R. Shinde	□□□□ □□□□ Jan-2023.
5	कृषिक्षेत्रातील अपेक्षित प्रगतिकारिता कृषि व्यवसाय व्यवस्थापन अभ्यासक्रम आवश्यक	Prof. P.P. Jagtap & Prof. A.K. Derle	पूर्वा कृषिदूत डिसेंबर 2021
6	ग्रामीण भागात शेळी पालन एक फायदेशीर व्यवसाय	Prof. H. R. Sunar	कृषकोन्नती सप्टेंबर 2021
7	चार सूत्र पद्धतीने भात लागवड	Prof. H. R. Sunar	कृषकोन्नती ऑक्टो 2021
8	सहकार क्षेत्रातील शेतकरी उत्पादक कंपनी आणि पणन व्यवस्थापन	Prof. H. R. Sunar	कृषकोन्नती डिसेंबर 2021
9	कृषि व्यवसाय उद्योगकारिता व्यवहारता विश्लेषण	P. P. Jagtap	दैनिक एंग्रोवोन ऑक्टोबर 2018
10	कृषि संधीचे सोनं करण्याची गरज	P. P. Jagtap	उद्योजक ऑगस्ट 2018
11	शेतीतील जोखमीचे व्यवस्थापन कसे कराल	P. P. Jagtap	दैनिक लोकसत्ता लोकशिवार नोव्हेंबर 2017

6. Other activities

1) Trainings/ Seminars /Workshops attended by staff

Sr. No.	Trainings/ Seminars /Workshops attended	Name of Staff	Date
K. K. Wagh College of Agriculture Business Management, Nashik			

1			
2	Agribusiness and Entrepreneurship Development/Innovative Marketing Strategies/ Value Addition and Agri-Processing/ Climate-Smart Agriculture/ Agri-Tech and Digital Agriculture, organised by Dept of Agril.Economics, MPKV	Prof. P. A. Ghule AKD	27-2-2025 & 28-2-2025
3	Bioinformatics and Indian Knowledge System(IKS) in the age of Artificial Intelligence(AI) at SMBST college of Arts, Science and Commerce,Sangamner	Dr. S. A. Jondhale	4-4-2025 & 5-4-2025
4	National Level Faculty Development programme on 'Teaching Strategies for New Era'.	Prof. P. S. Gawade Prof. R. K. Satpute	14-10-2024 to 21-10-2024
5	Intellectual Property Rights(IPR) at Department of Agril. Economics, MPKV, Rahuri	Dr. S. A. Jondhale	19-10-2023
6	Digital Technologies for Agriculture Value & Value Chain Management Arranged by MPKV, Rahuri with collaboration Sahyadri Farms.	Prof. P. A. Ghule Prof. R. B. Mandre	8-9-2023
7	"Soil and Water Testing" organized by Department of Soil Science, Post Graduate Institute, MPKV, Rahuri	Prof. S. R. Shinde	07-08-2023 to 11-08-2023.
8	"Soil Health and Climate Resilience: Need for Sustainable Agriculture" held at Dr. Balasaheb Sawant Konkan Krishi Vidyapeeth, Dapoli	Prof. S. R. Shinde	15-12-2021 & 16-12-2021
9	"Data Analysis in changing Business Environment"organised by Dr. Moonje Institute of Management, Nashik	Prof. P.K. Makhare & Prof. P.A. Ghule	24/01/2020 to 25/01/2020
10	Personality development, Effective Communication skills & Strss Management organized by CAAST, MPKV, Rahuri	Prof. P.P. Jagtap	14/04/2020 to 18/04/2020
11	Application of ICTs in Agriculture by MANAGE, Hyderabad	Prof. P.K. Makhare, Prof. P.A. Ghule	21/09/2020 to 28/09/2020

12	Extension skills for Supply chain management in Agriculture and Allied Sectors by MANAGE, Hyderabad	Prof. P.P. Jagtap, Prof. P.K. Makhare	5/10/2020 to 9/10/2020
13	WTO and its implications on Indian Agriculture by MANAGE, Hyderabad	Prof. P.P. Jagtap, Prof. P.K. Makhare & Prof. K.P Jadhav	20/10/2020 to 22/10/2020
14	Wild life conservation and management by College of forestry, Dr. P.D. K.V., Rhuri	Prof. P.K. Makhare	02/10/2020 to 06/10/2020